


# ANNUAL REPORT

## 2022



[www.twp.freehold.nj.us/244/health](http://www.twp.freehold.nj.us/244/health) 

1 Municipal Plaza Freehold, NJ 07728 

732-294-2060 



**FREEHOLD AREA HEALTH DEPARTMENT**  
Working Hard to Keep You Healthy



**Public Health**  
Prevent. Promote. Protect.

**“The way we work in public health is, we make the best recommendations and decisions based on the best available data.”**

— Dr. Tom Frieden

Dear Residents:

I begin with a quote from the former head of the Centers for Disease Control, because 15 years ago, he understood that we can only make decisions based on what we know. During the global COVID-19 pandemic, public health agencies faltered in the public’s eye because we had to make decisions regarding a new virus that was previously unknown to the world. Public health officials literally had to build an airplane while trying to make it fly. Unfortunately, as our knowledge evolved, so did our recommendations, which quickly led to public distrust and a desire to accept the overabundance of misinformation that was available. Enter politics and the misguided actions that elected officials took in managing and adopting policies that supposedly were to protect health and human rights. Soon, society’s opinions became staunchly divided and every action that public health took was politically polarized. At a time that public health officials were heroically doing what we were trained to do, we were criticized for the hard work and actions that we took to minimize the spread of disease. Today, we still suffer from the dogmatism and consequences of politicians and news outlets, but we have moved beyond the pandemic and have quietly returned to providing routine public health services.

Please take a look at our 2022 Annual Report and notice what the Freehold Area Health Department accomplished. As the pandemic wound down, we managed to return to our daily inspections and activities in the spring. We hired additional staff in 2021-2022, including another Registered Environmental Health Specialist, an Epidemiologist and a Public Health Nurse, and our activities and services that we provide to our communities continued to grow. We are proud of our work and have shared a few highlights throughout the year to illustrate the breadth of services.

On a final note, I wish to thank the Governing Bodies and the Boards of Health of Freehold Township, Freehold Borough, Manalapan Township and Wall Township for your continued support. We truly find great pleasure in serving you and your communities! Thank you for the opportunity.

With best regards,



Margaret Jahn, MS, MPH  
Health Officer

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# What is Public Health?

## AT A GLANCE

The Freehold Area Health Department (FAHD) and the four Boards of Health are governed by the Public Health Practice Standards of Performance for Local Boards of Health in New Jersey, N.J.A.C. 8:52. Inherent duties and responsibilities are summarized in the three Core Public Health Functions and the 10 Essential Public Health Services.

### CORE PUBLIC HEALTH FUNCTIONS:

- Assess and monitor the health of communities and at-risk populations to identify health problems and priorities.
- Formulate public policies with community and government leaders to address local and national public health problems and priorities.
- Provide all populations with access to appropriate and cost-effective care, including health promotion, disease prevention and follow-up evaluation.



# Governance

## 2022 Committee Members

## 2022 Board of Health Members



Mauren Fasano, Mayor  
Alan Walker, Deputy Mayor  
Anthony J. Ammiano  
Lester A. Preston Jr.  
Thomas L. Cook

Robin Lemesevski, Chairperson  
Fabio Apolitio, DMD, Vice Chairperson  
Alene Opatut, VMD  
Debra King, RN  
Eileen Allen, RN  
Lisa Porth, RRT  
Michael Chudkowski  
Steven Lemberger, DPM  
Anthony Ammiano, Liasion



Kevin A. Kane, Mayor  
Michael DiBenedetto  
Margaret Rogers  
Sharon Shutzer  
George Schnurr  
Annette Jordan  
Adam Reich

Ellen Kane, RN, Chairperson  
William Madden, Co-Chairperson  
Edward Stoner, MD  
Vicki Warnock, RN  
William McGonigle, DDS  
Annette Jordan, Borough Council Liaison



Susan Cohen, Mayor  
Mary Ann Musich, Deputy Mayor  
Barry Jacobson  
Eric Nelson  
Jack McNaboe

Kim Silverstein, RN, Chairperson  
Annamae Frenkiel, Vice Chairperson  
Eileen Eccleston, RN  
Frank Citara  
Karen Rothenberg, RN  
Ayesha Chadhary, MD  
John Cuccia, Secretary of Board



Kevin P. Orender, Mayor  
Daniel F. Becht, Deputy Mayor  
Timothy J. Farrell  
Thomas M. Kingman  
Erin M. Managan

Jeff Bertrand  
Salvatore Pepe, DO  
Roberta Lang, Municipal Clerk  
Jeremy Kuper  
Matthew Zahorsky, Code Enforcement  
Daniel Becht, Township Committee Liaison  
Erin Mangan, Township Committee Liaison

# Administration

The Board of Health's primary responsibility is to protect the health of the citizens and to guard against the spread of contagious diseases. Other than the Township Committee, the Board of Health is the only other governing body that has the authority to adopt policy and pass ordinances relating to its specific activities. The Public Health Practice Standards of Performance for Local Boards of Health, N.J.A.C. 8:52, adopted in February 2003, designate specific activities to be performed by all Boards of Health. The 16 subchapters address Essential Public Health Services, public health practice, administration, staff competencies, nursing, health education and performance evaluation.

The Boards of Health oversee the Freehold Area Health Department which enforces policies and provides services as deemed necessary by the Boards.



# Department Overview

## WHAT DOES YOUR LOCAL HEALTH DEPARTMENT DO?

- **Protects you from health threats.** We work hard to prevent disease outbreaks and make sure the food you eat, the water you drink and the air you breathe are all safe. We are also ready to respond to any health emergency – be it bioterrorism, a natural disaster or a new infectious disease.
- **Educates you and your neighbors about health issues.** We provide you with information that helps you make healthy decisions, like exercising more, eating right, quitting smoking and washing your hands to protect yourself from communicable diseases. During a public health emergency, we also provide important alerts and warnings to protect you and your family.
- **Provides healthy solutions.** Your health department assures that you have access to preventive care to avoid disease and maintain your health.
- **Advances community health.** We advocate and develop new policies and standards that address existing and emerging challenges to your community's health while enforcing a wide range of laws to keep you safe. We support research and staff training to maintain expertise and assure the delivery of up-to-date, cutting-edge public health programs.



# Department Overview

## PRINCIPLES OF MANAGEMENT



### MISSION

The mission of FAHD is to assure the provision of an array of public health services to the residents of Freehold Township, Freehold Borough, Manalapan Township and Wall Township thereby, protecting and promoting the physical and mental health of citizens and preventing disease and injury.



### VISION

FAHD promotes health, prevents disease and protects the residents that we serve, and we believe that a healthy community is a valuable and desirable community. By continually assessing and responding proactively to the needs of the communities, the citizens we serve will value our role in helping them to achieve optimum health, thrive in the community and be empowered to make appropriate choices that will result in healthier generations to come.



### VALUES

1. We strive to bring honesty, commitment and consistency to the work that we perform.
2. We want fairness, compassion and patience to be the hallmark of our services.
3. We want our “customers” to see us as knowledgeable, compassionate, courteous, accommodating and efficient.
4. Organizationally, we find value in resolving problems, helping people and seeing a return on our investment of time and effort.
5. In management, we look for fairness, loyalty, connectedness, consistency and approachability.

# Department Overview

## DEPARTMENT STAFF



# Department Overview

## DEPARTMENT STAFF

**Margaret Jahn, MS, MPH - Health Officer**

Licensed Health Officer, A-100544

Licensed Registered Environmental Health Specialist, A-100544

**Antoinette Ceciarelli- Office Administrator and Alliance Coordinator**

**Jennifer McAuley- Office Administrator and Board of Health Recording Secretary**

**Jeffrey Palatini- Principal Registered Environmental Health Specialist**

Licensed Registered Environmental Health Specialist, B-101434

**Andrea Trozzi- Senior Registered Environmental Health Specialist**

Licensed Registered Environmental Health Specialist, B-136293

Certified Municipal Registrar, CMR2689

Lead Inspector/Risk Assessor – Permit No. 031522

**Margaret Karl- Senior Registered Environmental Health Specialist**

Licensed Registered Environmental Health Specialist, B-102402

Lead Inspector/ Risk Assessor, Permit No. 038035

**Ashley Skibniewski- Registered Environmental Health Specialist**

Licensed Registered Environmental Health Specialist, B-166570

**Jessica Habeck- Registered Environmental Health Specialist**

Licensed Registered Environmental Health Specialist, B-161973

Lead Inspector/ Risk Assessor, Permit No. 035846

**Rahul Pathak- Registered Environmental Health Specialist**

Licensed Registered Environmental Health Specialist, B-163264

Lead Inspector Risk Assessor, Permit No. 038035

**Angelica Espinal-Garcia, MPH, MCHES- Health Educator**

Master Certified Health Education Specialist, 28885

Certified Youth Mental Health First Aid Trainer

Basic Life Support (BLS) Certification, American Heart Association

**Brett Nance, MPH- Epidemiologist**

**Christa Moor, MPH, RN- Public Health Nurse (As of October 2022)**

Licensed Registered Nurse, 26NR14341700

Basic Life Support (BLS) Certification, American Heart Association



**Public Health**  
Prevent. Promote. Protect.

# Programs & Services

- Adult immunizations (flu and pneumonia)
- Air pollution complaints
- Animal bite and quarantine enforcement
- Assurance of safe drinking water
- Bioterrorism and emergency response
- Body art facility inspections
- Campground inspections
- Certification of wells and septic systems
- Child care center inspections
- Childhood lead poisoning investigations
- Community health education
- Community health fairs
- Control of insect vectors of disease
- Control of rodent vectors of disease
- Coordination of animal control services
- Dog and cat licensing
- Emergency response (24/7)
- Enforcement of state and local regulations
- Environmental complaint investigation
- Food-borne illness outbreak investigations
- Hazardous material incidence response
- Infectious disease investigations
- Lab sampling of food, wells and surface waters
- Noise control
- Occupational health complaint investigations
- Ordinance and policy recommendations
- Pet shop and kennel inspections
- Public health nuisance complaint investigations
- Public pool and spa inspections and enforcement
- Rabies vaccine clinics for cats and dogs
- Radon testing and education
- Retail food inspections, training and plan review
- School immunization audits
- Septic system plan reviews and inspections
- Site plan and subdivision reviews
- Soil and site evaluation for septic systems
- Substance abuse prevention
- Tanning salon inspections
- Tuberculosis control
- Youth camp safety inspections



# Programs & Services

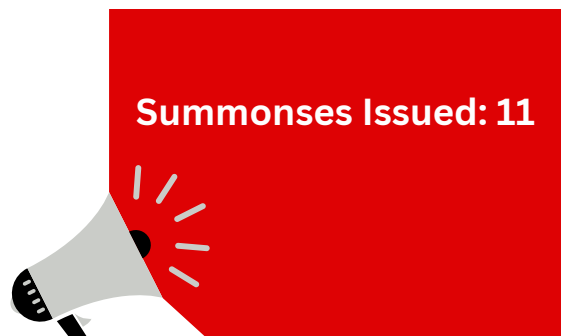
## Environmental Health Activity Summary, March- December 2022

ACTIVITY	FB	FT	MT	WT	TOTAL
Body Art Inspections	1	-	-	4	5
Camp Inspections	-	5	4	7	16
Court Appearance	-	7	1	9	17
Emergency Response	3	2	1	3	9
Environmental/ Nuisance Complaints	23	61	42	48	174
Food Complaints	7	16	6	16	45
Food Inspections	112	213	206	174	705
Food Inspections (Temporary/Fairs)	5	10	7	8	30
Food Plan Review	1	8	7	8	24
Food Pre-opening Inspections	9	10	27	8	54
Food Re-inspections	9	12	20	12	53
Immunization Audits	5	7	7	10	29
Immunization Re-audits	1	2	2	3	8
Inspection Check/Follow-up	24	16	25	14	79
Kennel Inspections	-	4	1	2	7
Lead Certifications	151	-	-	-	151
Lead Investigations	36	-	-	-	36
OPRA Requests	5	96	169	49	319
Pool Inspections	1	31	34	22	88
Pool Re-Inspections	-	-	-	-	-
Septic Checks	-	24	53	2	79
Septic Inspections	7	82	142	28	259
Septic Permits Issued	2	22	50	15	89
Septic Plan Review	4	21	51	12	88
Soils Evaluation	-	20	28	9	57
Subdivision & Site Plan Review	-	13	13	1	27
Tanning Inspections	-	4	2	5	11
Water Sample Reviews	-	22	49	-	71
Well Permits Issued	-	6	12	2	20
Zoning Reviews	1	6	162	-	169
<b>TOTAL</b>	<b>407</b>	<b>720</b>	<b>1,121</b>	<b>471</b>	<b>2,719</b>

# Programs & Services

## COMPLAINTS SUMMARY

COMPLAINT	FB	FT	MT	WT	TOTAL
Environmental/ Nuisance	23	61	42	48	174
Food	7	16	6	16	45
<b>TOTAL</b>	<b>30</b>	<b>77</b>	<b>48</b>	<b>64</b>	<b>219</b>



Before



After

# Programs & Services

## COMMUNICABLE DISEASE

The Freehold Area Health Department is responsible for keeping the communities we serve free from disease. We monitor disease trends, respond to disease outbreaks and prevent the spread of infectious disease.

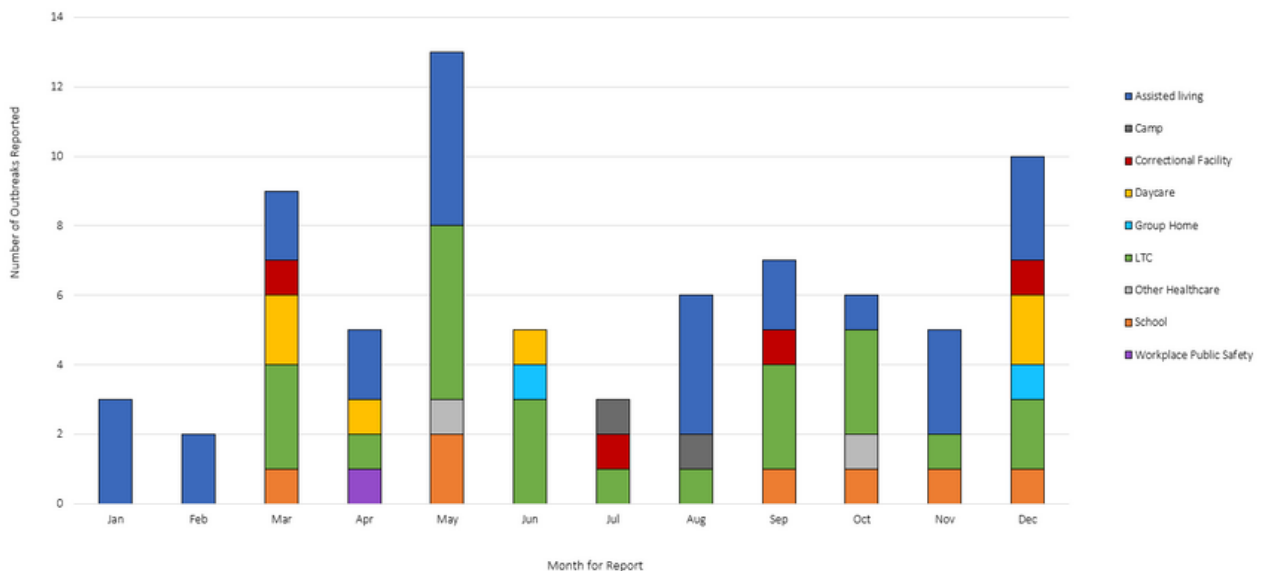
**Number of Infectious Diseases Investigated**

Municipality	2022
Freehold Borough	48
Freehold Township	168
Wall	136
Manalapan	182
<b>TOTAL</b>	<b>534</b>

**Confirmed and Probable Cases of COVID-19 Reported in 2022**

Municipality	2022
Freehold Borough	3,705
Freehold Township	1,060
Wall	2,361
Manalapan	4,482
<b>TOTAL</b>	<b>11,608</b>

Number of Outbreaks Reported to FAHD by Setting and Month  
January - December 2022  
(N=74)

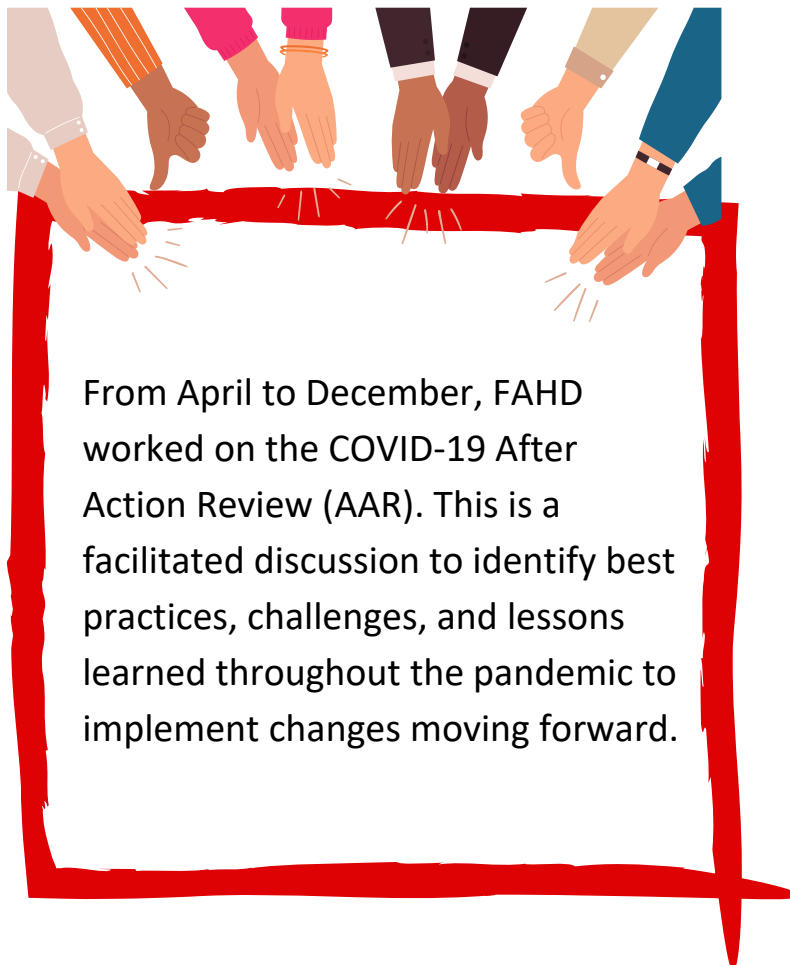


# Programs & Services

## COMMUNICABLE DISEASE

FAHD received 11,608 confirmed and probable COVID-19 cases in 2022 throughout Freehold Township, Freehold Borough, Manalapan Township and Wall Township. It is important to note that due to the availability of at-home COVID-19 test kits and the lack of requirements with reporting at-home results, the number of confirmed and probable cases is likely underestimated.

Two individuals who work or live in our jurisdiction were investigated for MPOX exposure and connected to post-exposure vaccinations in Monmouth County.



From April to December, FAHD worked on the COVID-19 After Action Review (AAR). This is a facilitated discussion to identify best practices, challenges, and lessons learned throughout the pandemic to implement changes moving forward.

# Programs & Services

## ANIMAL CONTROL

Many local health departments in New Jersey oversee animal control services. Freehold Township, Freehold Borough and Manalapan Township contract with Western Monmouth Animal Control for animal services and FAHD is responsible for coordinating the services. Wall Township contracts with Monmouth County SPCA. In addition to animal control, FAHD inspects kennels, pet shops and animal shelters to ensure that these facilities are operating in compliance with sanitation, safety and animal welfare rules. Most importantly, FAHD is responsible for rabies control which includes pet licensing and animal bite investigations.

	Dog Licenses	Cat Licenses
FT	1-year dog license: 571 3-year dog license: 444	1-year cat license: 5 3-year cat license: 3
FB	1-year dog license: 351	1-year cat license: 30
MT	Dog licenses: 2,478	Cat licenses: 221
WT	1-year license: 1,145	N/A



# Programs & Services

## ANIMAL CONTROL

### Animal Bite Investigations Across All Jurisdictions

Exposure	FT	FB	MT	WT	TOTAL
Dog	34	8	12	13	67
Cat	8	3	2	5	18
Bat	5	1	4	2	12
Raccoon	1	0	0	0	1
Groundhog	1	0	0	4	5
Skunk	0	0	0	1	1
Pig	0	0	0	2	2
Rat	0	1	0	0	1

### Animals Tested for Rabies Across All Jurisdictions

	FT	FB	MT	WT
Animals tested for rabies	14	8	10	16



# Programs & Services

## ALLIANCE TO PREVENT SUBSTANCE ABUSE

The Alliance exists to meet the need for comprehensive, coordinated substance abuse and mental health awareness programming for the residents of Freehold Borough and Freehold Township. In addition, the Freehold Alliance conducts needs assessments, produces an annual prevention plan and advocates for enhanced prevention services based on community needs and priorities.

Through the Drug Enforcement and Demand Reduction Funds (D.E.D.R. grant) and the NJ Division of Mental Health and Addiction Services (DHMAS), FAHD provides a coordinator for the Alliance activities. Responsibilities include grant administration, program planning and the facilitation of monthly meetings and fundraising events.

## 2022 PROGRAMS

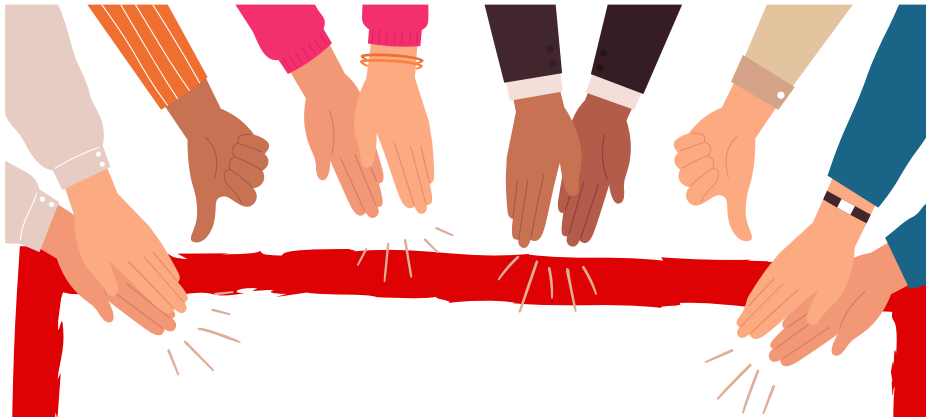
- Botvin Lifeskills Training
- Middle School Billboard Contest
- Current Drug Trends Training Sessions for Parents and Students
- E-Cig/Vaping Training for High School Peer Leaders
- High School Speakers
- Student's Night Out Workshop
- New Jersey Peer to Peer
- Problem Identification and Referral
- Community Mobilization Events



# Programs & Services

## ALLIANCE TO PREVENT SUBSTANCE ABUSE

Botvin LifeSkills Training is a research-validated substance abuse program proven to reduce the risks of alcohol, tobacco, drug abuse and violence by targeting the major social and psychological factors that promote the initiation of substance use and other risky behaviors. This comprehensive and exciting program provides adolescents and young teens with the confidence and skills necessary to successfully handle challenging situations. LifeSkills was taught to 275 students in grades 6th through 8th in Freehold Borough.



“Students are happy to learn how your self-image can be changed from a negative to a positive perception”  
-Antoinette Ceciarelli, LifeSkills Instructor



Photo credit:  
Anonymous 6th grade  
LifeSkills student

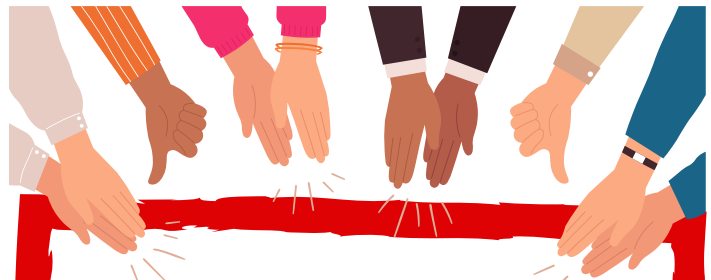
# Programs & Services

## PUBLIC HEALTH NURSING OCTOBER- DECEMBER 2022

FAHD hired its first Public Health Nurse in October of 2022. A Public Health Nurse is a crucial member of a local health department in assessing the needs of the community, collaborating with other healthcare providers in the community to ensure comprehensive patient care and to provide free and accessible healthcare services. The addition of a nurse allowed for the expansion of existing nursing services, including the immunization program and childhood lead testing and prevention. It also allowed FAHD to start new programs which would take off in 2023, such as chronic disease screenings. The addition of an on-staff nurse allows FAHD to be more responsive to the needs of the community and to develop programs that best serve our residents.

### October- December 2022

- 38 clinic vaccines
- 21 homebound vaccines



FAHD's nurse, health educator and epidemiologist mobilized to host two flu vaccination clinics at Acelero Learning Head Start Program in Freehold Boro. Acelero contacted FAHD because they had multiple children out of compliance with the flu vaccination requirement for childcare attendance. FAHD was able to host two free vaccination clinics on site to reduce barriers, get children their vaccines and prevent children from being excluded from the program.



# Programs & Services

## HEALTH EDUCATION AND PROMOTION

Health education occurs throughout all health department programs, with a focus on providing education and health promotion services that help the public make informed decisions about their health. Health education programs and activities help the community achieve a healthier lifestyle and promote healthy behaviors. FAHD reached and educated a total of 3,129 community members in 2022.

### 2022 Health Education and Outreach Sessions

Program Type	Number of Sessions
Education Sessions	59
Mentorship Sessions	41
Community Outreach Events	25
Trainings	2
<b>TOTAL</b>	<b>127</b>

FAHD formed a partnership with Radio Jornalera NJ in June of 2022 to produce health education and community outreach podcasts. Radio Jornalera NJ is an independent Spanish media outlet that works to give a voice to immigrant workers by providing a safe space to share their stories, experiences and needs. A popular podcast topic included mental health resources for immigrant community members. Various community partners, including Neighborhood Connections to Health and Casa Freehold, joined the show as guests to spread awareness of their services they can offer to community members and their support to be able to link families to referrals.



# Programs & Services

## HEALTH EDUCATION AND PROMOTION

The Mental Health Association in New Jersey (MHANJ) with funding from Horizon, invited our health educator to participate in the train the trainer session, earn her training certification, and provide QPR (Question, Persuade, Refer) suicide prevention training to our communities. QPR is a nationally used, evidence-based training program that equips community gatekeepers with the tools to build or support a suicide prevention safety net for youth.

Below is a press release from MHANJ highlighting her work.



“People who take mental health training can save a life, too!

As a health educator and community liaison for the Freehold Area Health Department, Angelica Espinal-Garcia, MPH, MCHES®, is responsible for helping improve the health of Freehold Township, Freehold Borough, Manalapan, Wall Township, and Tinton Falls residents. In her work, there is a strong focus on those who are underserved, such as Hispanic/Latino population and members of the LGBTQIA+ community. Offering QPR training in both English and Spanish, is a key strategy in her goal of empowering individuals to help improve the mental health equity of youth in the community.

According to Angelica, “Suicide is a preventable public health issue. The need for suicide prevention training to help our youth has been voiced very strongly in focus groups. Similar to people who take CPR and respond to someone who is having a heart attack, people who take mental health training can respond to warning signs of a pending suicide attempt and save a life too! We are losing someone to suicide every 11 minutes. For me, empowerment through training is crucial. It creates a safety net of gatekeepers ready to ask the question and save a life.”

Angelica received her QPR instructor training through the MHANJ’s Focus on Youth Suicide Prevention program in 2022. “I am pleased to have already trained 50 adult leaders in QPR gatekeeper suicide prevention training through women’s groups, LGBTQ support groups, and for other target groups that work with youth at a trusted community-based organization, Casa Freehold. I have heard great feedback including examples of how people have already used their skills to help youths.”

# Partnerships

## VISITING NURSES ASSOCIATION

Homecare and community-based services that integrate public health nursing practice are provided by the Visiting Nurses Association Health Group (VNA), as well as our in-house Public Health Nurse as of October 2022. Nursing services provide support to the operations of FAHD and to the delivery of the 10 Essential Public Health Services. Public health nursing activities include programs and interventions that relate to the uninsured, underinsured, immigrant, indigent and other vulnerable populations for all four municipalities.



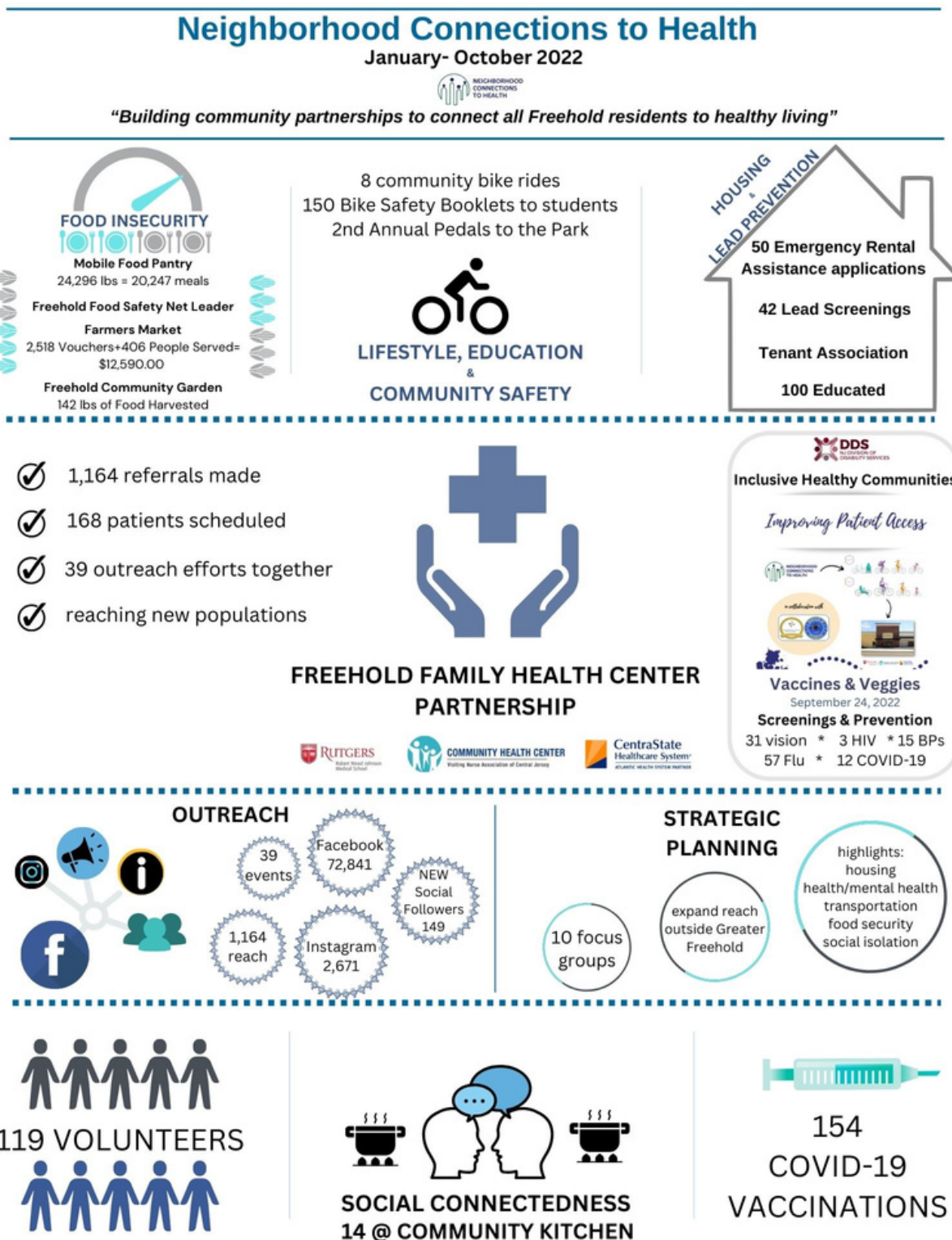
### 2022 ESTIMATED NUMBER OF RESIDENTS SERVED BY VNA

PROGRAM	FT/FB	MT	WT
Early Intervention (EI)	440	180	59
Healthy Families (HF)	444	-	-
Nurse Family Partnership (NFP)	162	-	7
Parents as Teachers (PAT)	105	6	-
Special Child Health Services (SCHS)	251	100	48
Woman Infant and Children Supplemental Nutrition Program (WIC)	-	-	-
Persons with Elevated Blood Lead Levels	39	6	10
Tuberculosis Direct Observed Therapy (DOT)	-	-	-
Health Officer Requested Visits	-	-	-
Influenza- vaccines administered	-	-	-
Cancer Education and Early Detection (CEED)	-	-	-
County Council for Young Children (CCYC)	404	-	-
Mobile Outreach Clinic Program (MOCP)	234	-	-
School Based Nurse Practitioners (SB-NP)	292	-	-
Senior Wellness (SW)	195	89	-
<b>TOTAL</b>	<b>2,566</b>	<b>381</b>	<b>124</b>

# Partnerships

## NEIGHBORHOOD CONNECTIONS TO HEALTH (NCTH)

NCTH is a community initiative comprised of volunteers, residents and local organizations. FAHD partners with NCTH to enhance access to health care, combat food and housing insecurity, reduce social isolation and prevent childhood lead poisoning through education and screening. Infographic below provides a snapshot of the great services rendered to the Greater Freehold area.



# Workforce Development

Health Department staff are required to earn continuing education credits annually to ensure they remain up to date with industry practices and new research. Examples of continuing education programs and trainings that staff attended in 2022 include:

- Aerodynamics of Viral Transmission
- Crisis and Risk Communication Training
- COVID-19: From Pandemic to Endemic
- Approaching Hepatitis A as an REHS
- Strategies to Combat Misinformation
- Introducing the 2021 Core Competencies for Public Health Professionals
- Passive Wastewater Treatment: Use of Biofiltration in On Lot Septic Systems
- Dale Carnegie Training - Develop Your Leadership Potential: Stop Doing, Start Leading program

## CONTINUING EDUCATION UNITS

Margaret Jahn, MS, MPH- Health Officer, 27.00 CEUs

Jeffrey Palatini- Principal Registered Environmental Health Specialist, 15.00 CEUs

Andrea Trozzi- Senior Registered Environmental Health Specialist, 18.50 CEUs

Margaret Karl- Senior Registered Environmental Health Specialist, 20.50 CEUs

Ashley Skibniewski- Registered Environmental Health Specialist, 25.50 CEUs

Jessica Habeck- Registered Environmental Health Specialist, 19.00 CEUs

Rahul Pathak- Registered Environmental Health Specialist, 49.00 CEUs

Angelica Espinal-Garcia, MPH, MCHES- Health Educator, 37.00 CEUs

Brett Nance, MPH- Epidemiologist, 15.50 CEUs

Christa Moor, MPH, RN- Public Health Nurse (as of October 2022), 16.75 CEUs

# Workforce Development

## LEADERSHIP TRAINING

In 2022, the NJ Association of County and City Health Officials (NJACCHO) provided a variety of leadership opportunities to local health departments through a workforce development grant from the NJ Department of Health.

FAHD's Health Educator, Public Health Nurse, and Epidemiologist, attended the 9-weeks Dale Carnegie Training - Develop Your Leadership Potential: Stop Doing, Start Leading program. They developed a personal Leadership Impact Plan centering on leadership competencies. The competencies addressed in this course included: influence, interpersonal skills, communication, and change management.



FAHD's Epidemiologist, Brett Nance, received the Dale Carnegie Leadership Success Award

# Quality Improvement Activities

## WEEKLY QUALITY IMPROVEMENT MEETINGS

FAHD holds weekly meetings within the framework of the Quality Improvement Plan to deliver the best services possible to their residents and exemplify their commitment to improving the health, safety and well-being of those they serve. Quality Improvement (QI) is foundational to all that they do and provides the impetus to advance their organizational strategic plan, community health improvement efforts and performance management. For instance, QI meetings were held to reflect on FAHD's capacity to respond to the COVID-19 pandemic with a goal of improving the emergency response process through the After-Action Review (AAR).



## EVALUATE AND PRIORITIZE ACTIONS

FAHD uses the Plan-Do-Study-Act model to test a change that is implemented, evaluate the outcome, improve on it and test again.

Staff had the opportunity to rank activities 1 through 10 in order of importance and urgency. This allowed FAHD to make the best use of resources and optimize productivity.



1. Inspector schedule for on-call, office and field
2. Standard Operating Procedure (SOP) emergency contact
3. Communicable disease protocol for off hours
4. Update fees list
5. Pool results tracking system
6. Update main phone line
7. GEO 3.0 Septic Repairs
8. Logging deliverables
9. Property certification SOP/ Freehold Borough
10. Customer satisfaction surveys
11. Phone calls tracking / contact reporting

# Future Initiatives

## COMMUNITY HEALTH ASSESSMENT (CHA) AND COMMUNITY HEALTH IMPROVEMENT PLAN (CHIP)



Freehold Area Health Department will be assisting in the Monmouth County CHA and CHIP starting in 2023. The CHA and CHIP is a community-wide process that works to identify barriers to health and develop a plan to improve the health and quality of life in the community.

## RESOURCES

FAHD plans to secure grant funding to support additional staff and interlocal shared services. They intend to transition the Public Health Nurse from part-time to full-time in 2023 as well as hiring a second full-time Health Educator.

## FREEHOLD AREA HEALTH DEPARTMENT STRATEGIC PLAN

FAHD will be conducting a department wide initiative to update the existing 5-year strategic plan in 2023. A consultant will be brought on to help facilitate all strategic planning activities, including updating our mission statement, vision statement and values.

